

Digital Marketing

CERTIFIED TRAINING PROGRAM



by

Shrey Surya Mishra

INSIGHTS

what's this training program about

Here's a chance to pursue a live online Digital Marketing Training Program at the comfort of your home.

Our course is highly interactive with projects, checklists & actionable lectures built into every section. You will be engaged via quizzes, activities & tasks throughout the program

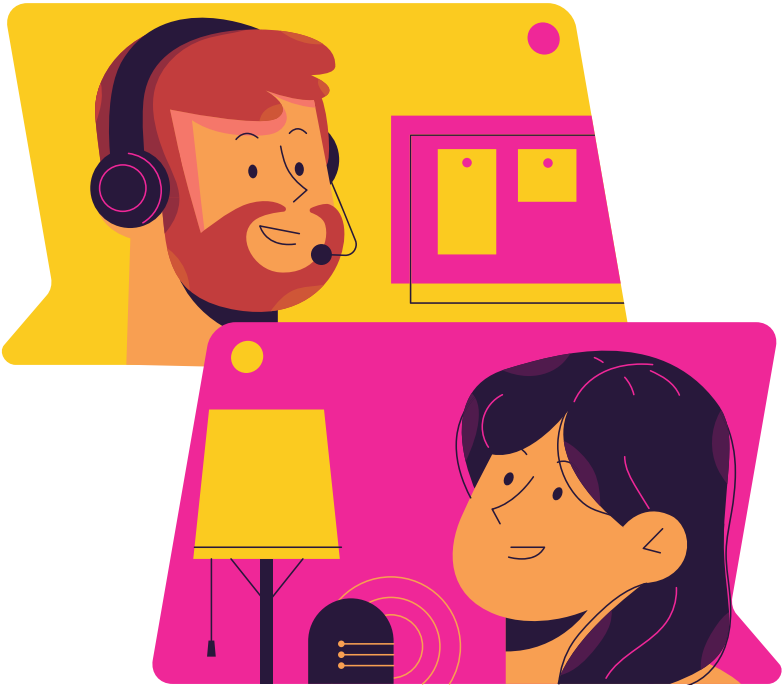
You will learn step by step how to market a business online from scratch across all the major marketing platforms.

We will help you in developing your skills that you can cherish throughout your professional career. We are uber sure that it will strengthen your CV & make you more employable & independent.

Cheers!

HOW

is your training done



Live online sessions

Your mentor will be taking all the classes online via zoom. The sessions are super personalised wherein we will be getting to know everything about you and your business plans.

Creating your own Ads

You will be given tasks wherein you'll be creating your own ad campaigns on each of the platforms like Facebook, Google, etc.



Doubts & Discussions

Each class will have a segment for the discussion of your doubts directly with your mentor.

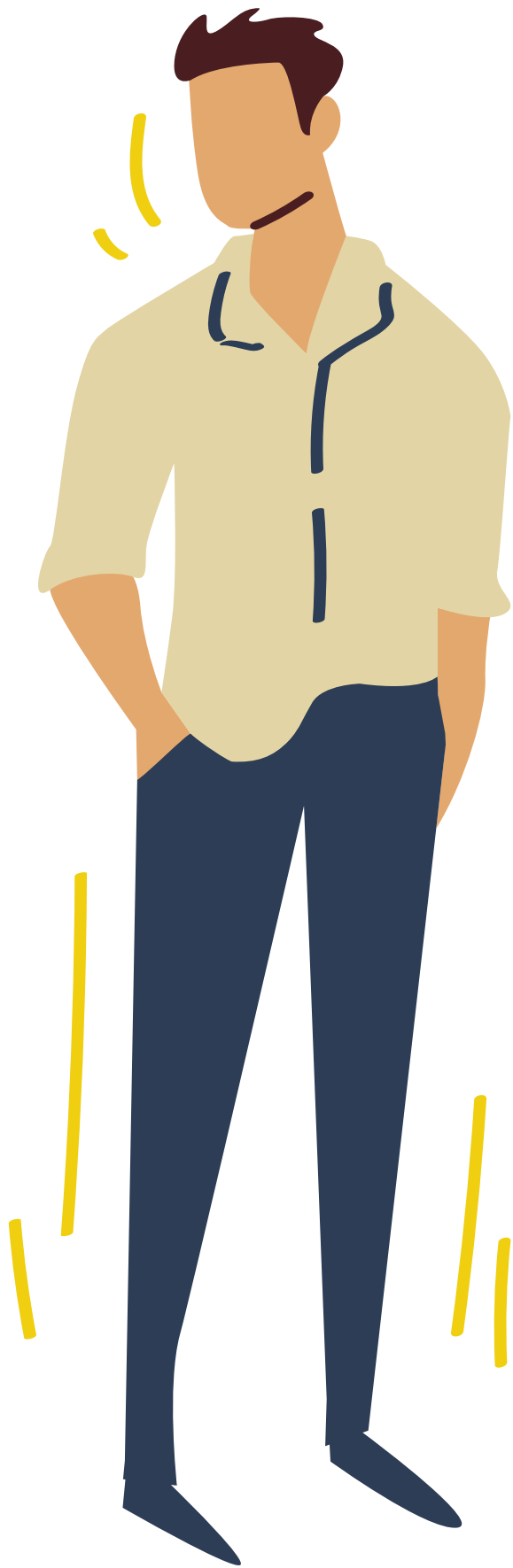
Tests & Awards

After completion of every module, a test will be taken for your batch. The person who secures the first position in these tests is awarded a certificate of appreciation.



TRAINER

meet your mentors



Shrey Surya Mishra

- Entrepreneur
- President & CEO at Nerdy Private Limited
- Digital Marketing, AME Trade, London
- Global Entrepreneur's Program, University of Warszawa, Poland
- Worked at UNESCO-APEID Meet, Indonesia
- Entrepreneur of the Year 2019
- Content creation expert

Aayushi Gajendra

- Entrepreneur
- Co-founder & COO at Nerdy Private Limited
- Worked as a Student Entrepreneur at UNESCO-APEID Meet, Jakarta, Indonesia
- Speaker at Women's Entrepreneur Conclave, Millionminds, HeadStart, NIT Raipur
- Designing expert



HIGHLIGHTS

what will you learn

facebook ads

Instagram marketing

Google adwords

YouTube marketing

Canva designing

quickbooks finance

Linked in marketing

 **twitter** marketing

 **WIX** website

pinterest marketing

Quora marketing

olx, quikr for ads

JUSTDIAL for ads

- Basics of Entrepreneurship
- Search Engine Optimisation
- Social Media Marketing
- Social Media Optimisation
- Search Engine Marketing
- Email marketing
- Analytics
- Content Creation
- Using Crm

INFORMATION

about your training program



Duration

- 1 month course
- 3 live sessions per week
- 90 mins per session



Price

- ₹20000 for the entire course
- Early bird offers available!
- Gpay/Paytm: 7879056776



Certificate

- Fetch a Certificate of a Social Media Marketing Expert!



Contact

- 8982196252 for all your queries
- Mail us on nerdyacademy@gmail.com

Book a slot now!

GALLERY

know your mentors



GLOBAL ENTREPRENEUR'S PROGRAM, POLAND



UNESCO, JAKARTA



CICASA & ENTREPRENEUR OF THE YEAR, RAIPUR



TEDX, PANDRI



TIG, LONDON